

Report on “Entrepreneurship Awareness Camp” conducted by Global Academy of Technology

Venue: Seminar Hall-1, GAT

Date: 29th to 31st August, 2018

Year: 2018

Entrepreneurship Development Cell of Global Academy of Technology, successfully organized **Entrepreneurship Awareness Camp** from 29th to 31st August, 2018. The programme was funded by National Science and Technology Entrepreneurship Development Board (NSTEDB), under DST-NIMAT project of Department of Science and Technology, Government of India supported by Entrepreneurship Development Institute of India (EDII).

The camp was formally inaugurated by Dr. N. Rana Pratap Reddy, Principal Global Academy of Technology, on 29th August, 2018. Resource persons of the day were welcomed by Prof. Padmaja on behalf of GAT family. Other heads of various departments of the institute were present for the inaugural function. Dr. Shekar H.S spoke about the rationale behind the three day EAC program and read the profiles of speakers and introduced the speakers to the participants.

The main objective of this Entrepreneurship Awareness Camp (EAC) is to create awareness among students of Engineering and Science courses about various facets of entrepreneurship as an alternative career option. The idea of organizing this workshop is to inculcate the fundamentals, key concepts of Entrepreneurship in the Science and Technology among students. The Three day camp concluded with a valedictory session and a humble vote of thanks.

The main attractions of the camp were as follows:

- Successful Entrepreneurs were invited for expert lecture.
- Practicing entrepreneur's success stories - common problems faced by entrepreneurs was discussed.
- Grant, funding and loaning from banks, agencies was discussed.
- Improving communication skills (interacting with people) for better results was discussed.

Approximately about 70 students from different branches of engineering successfully participated in the camp and each participant was awarded a certificate. The camp was successfully coordinated by the members of ED cell, under the leadership and direction of Dr. N. Rana Pratap Reddy towards conducting the event successfully.

Day 1: 29th August, 2018

Session 1:

Prof. Poornima and Dr. Shekar H.S addressed the participants. They explained difference between Businessman and Entrepreneur with examples. Both spoke why it is important to be innovative for an entrepreneur. Activities were conducted to help the participant's network with each other and the importance of that was highlighted to the participants.

Session 2:

Dr. Shekar and Prof. Poornima addressed the students and spoke about Jugaad and creativity in solving real life problems. The speakers gave opportunity to interact during session and explained them how entrepreneurs think before arriving at a solution to a problem they have identified. Session was dealt using many examples with videos.

Session 3:

The speaker of session Mr. Thejas shared her entrepreneurship journey and explained how entrepreneurs see a problem as an opportunity for business. The speaker showed some videos related to the topic and she spoke about her startup and challenges she faced as an entrepreneur.

Session 4:

He also addressed the participants on ideation process and selecting best idea to build products or services. He talked about how design thinking process can help entrepreneurs to get clear picture of the problem they identified and how to convert that into viable business idea. He shared examples of startup founders who used this method to address their challenges in business.

Day 2: 30th August, 2018

Session 5 and 6:

Mr. Nanjappa addressed the participants on how technical assistance is available for startups from Govt and Private agencies specially from DFRI, Mysore. He spoke on how DFRI have been contributing technology and knowhow to agro based and he also asked students to apply for incubation program at GAT to experience the Startup journey. He also, gave his perspectives on how value addition can be given to various agro based output.

Session 7:

Prof. Padmaja addressed the participants about the technical challenges that are existing in the business domain and how by being aware of the IPR's provisions one can overcome those challenges. She gave lots of examples to support it.

Session 8:

Prof. Poornima.K addressed the participants about the qualities that are required to be an entrepreneur through various personality traits based activities. She also gave a lot of examples to support how and where good qualities are very important in sustaining in entrepreneurship.

Day 3: 31st August, 2018

Session 9:

Mr. Yashaswi Nag addressed the participants on how to identify the ideas and he conveyed to the audience how the solutions to pertinent problems can be a great idea to start a venture. He justified it by quoting examples. He conducted some activities to demonstrate the same.

Session 10:

Mr. Yashaswi Nag addressed the participants the various stages involved in setting up an enterprise and the statutory compliances to be adhered for setting up a business. He displayed some templates of those documents.

Session 11:

Mr. Naga Prakasam, who is an angel investor by himself addressed the participants about the different economies and the diversity that is existing. He gave a lot of examples to justify the same. He later added that there is a lot of untapped potential in India and specified the areas. His concluding remarks noted that, investors will show interest in investing money into the business if that idea has a potential, if it can sustain and scale up in the future.

Session 12:

The camp ended with QA session and followed by Feedback session.

Dr.Shekar H.S
Convener ED-Cell

Dr.N.Rana Pratap Reddy
Principal

Photographs of the event:

