

Report on “Entrepreneurship Development Conclave” conducted by Global Academy of Technology, ED Cell and Department of Management Studies and Research Centre

Venue: GAT Auditorium

Date: 17th October, 2019

Year: 2019

Entrepreneurship Development Cell of Global Academy of Technology successfully organized **Entrepreneurship Development Conclave on the theme “Dreamer to Doer”** on 17th October, 2019.

The event was inaugurated by the Honourable Guests for the event Mrs. Ratna Prabha - Former Chief Secretary, Government of Karnataka, Sri S Lepaksha- Secretary NEF, Sri Venkatappa - Additional Trustee Secretary, Mr. Vishwanath Reddy – Administrative Officer, Dr. N. RanaPratap Reddy, Principal Global Academy of Technology, Dr. Shekar H.S Convener ED Cell Resource, Heads of departments and students from various institutes were also present at the event. A total of 432 participants took part in the event.

All were welcomed by Prof. Poornima. K on behalf of GAT family.

The main objective of the event was to create awareness among students about various facts of entrepreneurship and also to educate the participants on entrepreneurship as an alternative career option. This one day event began with motivational talks by eminent Entrepreneurs.

The event was successfully coordinated by the members of ED cell, the department of management studies under the leadership and direction of Dr. N. RanaPratap Reddy towards conducting the event successfully.

Session 1

Mrs. RathnaPrabha, gave insights on basics of entrepreneurship. She spoke on the availing opportunities to start a venture. She also discussed about various government schemes available at various stages of businesses. She emphasised about the importance of entrepreneurship and gave insight into the types of entrepreneurs she has come across during her stint as an officer in the state of Karnataka.

Session 2

Dr. Madhura Chatrapathy, Founder Trustee and Hon, Director of ASCENT shared thoughts about business ideas, gave information about entrepreneurship for women. She suggested that women entrepreneurs look at opportunities in trading and services, and not just in manufacturing sectors. She gave examples of many other women entrepreneur and their journeys.

Session 3

Mrs. Kavitha Umashankar, Agro Entrepreneur, gave a gist about the Agro business. She shared with the audiences, the struggles that she faced in the Agro business and the strategy that was used to overcome them. She also spoke about the technology that was used to protect Sandalwood Tree. Her advice to the students was to never compare oneself with others and that any endeavour should be carried on with utmost confidence. Her mantra to be successful entrepreneurship were – dedication, determination and hard work.

Session 4

Mr. Nivedan Nempe, Founder of Areca Tea, said that when someone speaks about you in a negative way or laughs at you take it in a positive way and not be demotivated. He shared his journey of Areca tea creation. He also spoke about the creative ideas that he used at different stages of his business and the secrets behind his success.

Cultural programme

Abhijith Kishen Ramesh, a versatile singer/music producer/teacher/actor from India enthralled the audience with his music. He is a graduate of 'Contemporary Music and Technology program' from Canada.

Afternoon session

Panel Discussions by:

Dr. Meenakshi Bharath, Social Entrepreneur, spoke about going the green way and on how mixed garbage cannot be segregated and that it all goes only to the landfill or the ocean. **Mr. Charith G Kashyap**, Founder and CEO, Selvitate Technologies pvt.ltd, said that "don't do different things but do things differently". He believes that entrepreneurship is the solution for most of problems. **Mr. Ramesh**, Founder and CEO of Nordforth, gave information about how to start a start-up. **Mr. Madhu Chandan**, Founder, Organic Mandya, said that his main goal is to create healthy wealthy farmers, who will create healthy wealthy consumers and make Mandya a chemical-free district by the year 2020. He also spoke about how he earned 1crore in just four months. **Mr. Santhosh SS**, Entrepreneur and Start-up Advisor, addressed people by saying "work with passion", also said he believes that the success recipe for any enterprise or a start-up is a right mix of creativity-engineering, focus and happy people.

Cultural programme

A Classical dance by Ashwitha. R, Department of MBA, Global Academy of Technology enthralled the audience.

Valedictory Programme

Mr. Ayonam Ray, Founder and Director, R.R. Logic Systems Private Limited, the Chief Guest for the program said, as an entrepreneur the focus should be on building a team that delivers outstanding value to its customers. He shared his entrepreneurial journey by giving lot of examples which is important from one's life point of view. He stressed on quality, persistence and never-give-up attitude that is key for an entrepreneur.

Following the Chief Guest address, our beloved Principal congratulated the organizers for hosting such a quality event and he emphasised to the participants the importance of Entrepreneurship as a career option today.

Both the dignitaries handed over the certificates to the participants and the program was formally concluded with the delivery of the vote of thanks address.

Photographs of the event:



Convener ED-Cell

Principal