

Curriculum

Master of Business Administration

Semester	Subjects	Credits
1	Organizational Dynamics and Management	25
	Economics for Business Decisions	
	Financial Reporting and Analysis	
	Statistical Methods for Corporate Excellence	
	Essentials of Marketing	
	Legal Aspects of Business	
	Digital Transformation and Innovation	
	Written Analysis and Communication - I	
	Advanced Data Modelling and Analysis - I	
	Managing Self and Wellness	
2	Strategic Managing in Emerging Markets	25
	Startups Management	
	Operations Management	
	Corporate Finance	
	Decision Modelling and Optimization Techniques	
	Managing Intellectual Capital	
	Business Research Methods	
	Written Analysis and Communication - II	
	Advanced Data Modelling and Analysis - II	
	Human Values and Responsible Citizenship	
3	Sustainability Development Goals	25
	Human Resource Management	
	Talent Acquisition	
	Industrial Relations and Labour Relations	
	Compensation and Benefit Management	
	Performance Management System	
	Learning and Development	
	Artificial Intelligence in HR	
	Organizational Leadership	
	Diversity, Equity, Inclusion and Belonging (DEIB)	
	HR Metrics and Analytics	
	Marketing Management	
	Retail Management	
	Consumer Behaviour	
	Brand Management	
	Strategic Sales Management	
	Digital Marketing	
	Advanced Marketing Research	
	New Product Development	
	Integrated Marketing Communication	
	Event and Entertainment Marketing	
	Finance	
	Income Tax	
	Funds & Portfolio Management	
	Financial Markets & Services	
	Advanced Financial Management	
	Corporate Valuation	
	Green and Sustainable Finance	
	Behavioural Finance	
	Digital Disruptions in Financial Services	
	Export Import Management	
4	Human Resource Management	25
	Strategic Human Resource Management	
	International Human Resource Management	
	Rewards and Recognition Management	
	Managing Interpersonal Effectiveness	
	Organization Design Culture and Development	
	Managing Change for Organisational Sustainability	
	Design Thinking for HR	
	HR Accounting and Audit	
	Stress Management for Managers	
	Marketing Management	
	B2B Marketing	
	Service Marketing	
	Customer Relationship Management	
	International Marketing	
	Marketing Analytics	
	E - Commerce	
	Sports Management	
	Green Marketing	
	AI in Marketing	
	Finance	
	Corporate Taxation	
	Financial Derivatives	
	International Financial Management	
	Principles and Practices of Insurance	
	Technical Analysis	
	Project Appraisal, Planning & Control	
	Financial Modelling	
	Fixed Income Securities & Markets	
	Financial Econometrics	

Electives
Finance
Marketing
Human Resource Management
Data Science
Supply Chain Management
FinTech